
HERMES - Cognitive Care and Guidance for Active Aging
FP7-ICT 216709
Specific Targeted Research or Innovation Project

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D9.3b Periodical Dissemination Report (Iss. 2)

Arjan Geven, Özge Subasi, Manfred Tscheligi (CURE)

Alex Conconi (TXT e-solutions)

HERMES

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Abstract

This dissemination report describes the activities that have taken place with regards to dissemination in the second year of the project towards (i) the scientific community, (ii) industry and (iii) general public. The second year has focused on both the scientific community as well as general dissemination through press releases, news paper articles and interviews that have been published in general media.

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1. Introduction

1.1 Scope of this Document

The purpose of this document is to outline the dissemination strategy and to report performed dissemination activities. This report shows the dissemination approach and activities that were held according to dissemination plan for year 2009 which was defined in D9.3a.

The dissemination report is updated every year, and provides an overview of the current status. The dissemination report is also accompanied by an exploitation plan (D.9.4) which will highlight particular activities undertaken towards the industrial community and further uptake of the HERMES project results in further exploitation activities.

2. Dissemination Methodology

The first objective of dissemination is to make the scientific and industrial community aware of project developments and results presenting the project in terms of technologies and socio-sanitary benefits.

The second objective is to present and promote the HERMES platform to potential stakeholders and to network with third parties that can add value to HERMES services and support HERMES final users.

2.1 Dissemination and Exploitation Approach

The approach is to link the market analysis with dissemination actions, in order to keep dissemination focuses and pave the road for exploitation, as well as get a feedback on the project that can help to tune activities.

Interactions will be among:

- Market analysis and Exploitation Plan (requirements, potential customers, potential competitors)
- HERMES platform functionalities (build something usable from potential customers, in other words: describe benefits)
- Dissemination actions (self explaining)
- Selling strategies (exploitation plan)
- Customer support (exploitation plan)

According to the market analysis and the exploitation plan we foresee that the dissemination strategy will involve:

- End users
- IT companies
- Socio-Sanitary and Psycho-Social partners

The approach is based on an iterative analysis of:

- IT companies in the different areas of technological domains which could distribute the services achieved by the finalised HERMES prototype
- End users (focusing on elderly and people with memory impairments), identified with the support of INGEMA to check real needs, level of acceptance and target distribution.
- Competitors of the technological solutions, to better position the platform on the market.
- Universities and research Centres to support the monitoring of the market and the steps achieved in the research activities.

2.2 Target Users

End-users of HERMES will be older people suffering from (self-indicated) age-related decline of cognitive capabilities or age-associated memory impairments (AAMI), i.e. people who have identified a need for themselves for using some means of additional safety mechanism and support. As cognitive decline is initially observed, in the majority of population, between the 50 and 60 years old age range, this is the initial stage in which the HERMES system becomes of interest to the general public.

2.3 Channels of Dissemination

After the identification of the potential business stakeholders, the next step is to reach all of them to disseminate the project results.

Dissemination actions are foreseen to be targeted to:

- Direct contacts by means of:
 - The research community
 - Industries and governments
 - The general public (meetings/seminars with groups of users)
- Indirect contact (“rain approach”) by means of:
 - Publications/Articles on specialized magazines
 - Advertising on magazines, internet sites, newsletters, ...
 - Leaflet, posters, DVD, etc. (dissemination package)

2.4 Potential Business Stakeholders

Concerning HERMES potential business partners, the Consortium identified a list of categories that could give a precious contribution to improve the platform during and after the project period as well as receive benefits coming from the adoption of HERMES and the achieved research results. A detailed description of potential business stakeholders is provided in D.9.4 Exploitation Plan.

3. Dissemination Plan

3.1 Highlights

The HERMES project addresses two main issues:

1. Adoption of advanced technologies aimed at seamlessly support elderly people with memory decline problems in real life.

2. Increase knowledge, awareness and participation in ageing and cognitive care R&D initiatives by EU.

To reflect both issues, dissemination activities will target to:

- Research Community: dissemination of scientific results achieved in HERMES, mainly handled by Universities and Research Institutes through publications at conferences and workshops.
- Developers/Technical Community: IT partners who support industrial oriented external dissemination towards technical events, targeted seminars, workshops and conferences.
- End-Users. User groups and health organizations attending public workshops and advertising project results.

3.2 Events categories

	Event	Characteristics	Target group
1	Participation in international and national IT conferences.	Participation in scientific conferences on multimedia and knowledge extraction topics. Conferences can be international or national. Universities and Research Institutes take part in this activity. Reports are made in conferences and papers are published in conference proceedings.	Scientists, researchers, high quality designers and developers, representatives of well known IT companies.
2	Participation in international and national AAL-related conferences.	Participation in health-related conferences on ageing and memory decline and cognitive care topics. Conferences can be international or national. Reports are made in conferences and papers are published in conference proceedings.	Caregivers, experts in psychosocial topics, ageing, memory impairments, human interactions.
3	Submission of articles to scientific journals	Submission articles to scientific journals. The articles in international journals and magazines should be related to HERMES topics especially to multimedia and knowledge extraction. Universities and Research Institutes take part in this activity.	Scientists, researchers

4	Submission of articles to specific journals related to AAL thematic	Submission articles to health journals. The articles in international journals and magazines should be related to HERMES topics especially to elderly, cognitive care and memory decline.	Elderly, people with memory decline problems, caregivers, experts in psychosocial topics, ageing, memory impairments, human interactions.
5	International scientific workshops	International scientific workshops on multimedia and knowledge extraction.	Scientists, researchers, high quality designers and developers, representatives of well known IT companies
6	User-oriented dissemination workshops	User oriented workshops for bringing project ideas and results to users: workshops centered on the selected application domains in the countries where the test-beds are deployed.	Elderly, people with memory decline problems, caregivers, experts in psychosocial topics, ageing, memory impairments, human interactions.
7	Electronic advertising of project results through Internet	Electronic advertising of project results through Internet: distribution of Newsletter and other information through the Web; creation of a project's WWW server open to users and public; electronic mailing of information and announcements, etc.	Elderly, people with memory decline problems, HERMES business stakeholders
8	Presentation ideas and results in the mass media	Presentation ideas and results through public newsletters, magazines as well as radio and TV.	Elderly, people with memory decline problems, HERMES business stakeholders (including IT companies)
9	Presentation of results at the exhibitions and fairs	Presentation results at the national and international exhibitions, fairs and other expositions.	Elderly, people with memory decline problems, HERMES business stakeholders
10	Bringing project results to Expert Groups and other organizations	Bringing project results to Expert Groups and other organizations.	Caregivers, experts in psychosocial topics, ageing, memory impairments, human interactions.
11	Presentation of ideas and results via immediate and distance studies	Presentation of ideas, theoretical issues and results by lectures for students.	Academic community (students and professors).

Table 1 –Events categories

4. Dissemination activities report

4.1 Overview of Year 2

The dissemination activities in the second year of the project have been on the scientific dissemination of the developed system as well as the networking activities among community.

Publications

For the first, scientific dissemination, all project participants have published project results on scientific workshops, conferences, and journals. These publications target the technological developments with regards to audio and video capture and processing (mainly WP4 and WP5 in the project) as well as the insights with respect to target users gathered from the user requirements analysis (WP2) and from graphical user interfaces (WP5). The list of currently published articles can be found in section 4.2. The list of submitted papers can be found in section 4.3.

EU and Clustering

In a similar vein, a number of events have been attended that focused on clustering and harmonization activities within the EU. An overview of attended events can be found 4.4. and other activities can be found in 4.5. The activities and events can be grouped in following categories:

- (i) Clustering within the domain of ambient assisted living within the EU, through participation in the support activities of the ICT & Ageing and SENIOR projects, as well as in the activities surrounding the Ambient Assisted Living Joint-Programme (i.e. the AAL Forum), where we presented HERMES at a booth during the AAL Forum in Vienna in Fall 2009.
- (ii) The organization of own initiatives, including a workshop titled “*Designing Ambient Interactions for Older Users*” and was hosted in conjunction with AmI’09, Salzburg.

These activities are used to increase awareness for the HERMES project as well as focus on the more general aim of increasing visibility of the topic ambient assisted living within the scientific community.

4.2 Published scientific papers

The following scientific publications have been delivered in the second year of the project:

- [1] Aronowitz, H. And Aronowitz, V., "Efficient Score Normalization for Speaker Recognition", to appear in ICASSP, 2010
- [2] Buiza, C., Diaz, U., Gonzalez, MF., Etxaniz, A., Prieto, L., Urdaneta, E., & Yanguas, JJ. (2009). Age Relates Accurately To Reported Estimation Of Memory Abilities. *Journal of the International Neuropsychological Society*, 15, (1): 8
- [3] Buiza, C., Gonzalez, MF., Facal, D., Martinez, V., Diaz, U., Etxaniz, A., Urdaneta, E., Yanguas, JJ. (2009). Efficacy of Cognitive Training Experiences in the Elderly: Can Technology Help? C. Stephanidis (Ed.): *Universal Access in HCI, Part I, HCII 2009, LNCS 5614*, pp. 324–333, 2009.

- [4] Buiza, C., Soldatos, J., Petsatodis, T., Geven, A., Etxaniz, A., Tscheligi, M. (2009). HERMES: Pervasive computing and cognitive training for ageing well. S. Omatu et al (eds.): IWANN 2009, Part II, LNCS, pp. 755-762.
- [5] Facal, D., Buiza, C., González, M.F., Soldatos, J., Petsatodis, T., Talantzis, F., Urdaneta, E., Martínez, V. and Yanguas, J.J. (2009). Cognitive Games for Healthy Elderly People in a Multitouch Screen. International Congress on Digital Homes, Robotics and Telecare for All (DRT4ALL), May 20-22, Barcelona, Spain 2009.
- [6] Geven, A., Subasi, Ö., Tscheligi, M., Soldatos, J. and Gonzalez, M.F. (2009). Designing Ambient Interactions for older users – Workshop at AMI'09, the 3rd European Conference on Ambient Intelligence, to be held November 18th - 21st 2009, Salzburg, Austria
- [7] Katsarakis, N. and Pnevmatikakis, A.. Face Validation Using 3D Information from Single Calibrated Camera. DSP 2009, Santorini, Greece, July 2009.
- [8] Khelifi, F., Jiang, J. and Trundle, P.. A Memory Management System towards the Cognitive Assistance of Elderly People. Proceedings of IWAAL'09 held in Spain, 9-12 June, 2009.
- [9] Kremecek, M. Geven, A. and Tscheligi, M., Visualization of Personal Memory for Cognitive Support, in: AAATE August 31 – September 2, 2009, Florence, Italy, 2009
- [10] Petsatodis, Th., Pnevmatikakis, A. and Boukis, C., Voice Activity Detection using Audio-Visual Information, submitted to the ICASSP 2009.
- [11] Petsatodis, Th., Talantzis, F., Pnevmatikakis, A. and Diaz, U.. Interactive surfaces for enhanced cognitive care. DSP 2009, Santorini, Greece, July 2009.
- [12] Petsatodis, Th. and Boukis, C.. Efficient Voice Activity Detection in Reverberant Enclosures using Far Field Microphones. IEEE DSP2009, Conference, Santorini, Greece, July 2009
- [13] Pnevmatikakis, A. and Polymenakos, L., 'Subclass Linear Discriminant Analysis for Video-Based Face Recognition', Pattern Analysis and Applications 2010.
- [14] Solewicz, Y.A. and Aronowitz, H., "Two-Wire Nuisance Attribute Projection", in Proc. Interspeech, 2009. 9.
- [15] Subasi, Ö., Leitner, M., Geven, A., Dittenberger, S., Tscheligi, M. and Buiza, C. User Requirements Analysis for Ambient Assistive Living (AAL): Affective Improvement of Methods for Technology Acceptance Evaluation. Evaluating new interactions in healthcare in conjunction with CHI'09, Boston, April 4-9, 2009.
- [16] Talantzis, F. and Constantinides, A., Using information theory to detect voice activity". Proceedings of IEEE ICASSP 2009, Taipei, Taiwan, April 2009.
- [17] Talantzis, F. and Constantinides, A.G.. A Multi-Microphone Voice Activity Detection System Based on Mutual Information. Journal of the Acoustical Engineering Society (AES). To appear Autumn 2009.
- [18] Trundle, P. and Jiang, J.. Human Memory Assistance through Semantic-Based Text Processing. Proceedings of IWAAL'09 held in Spain, 9-12 June, 2009.
- [19] Urdaneta, E., Buiza, C., Gonzalez, M.F., Facal, D., Geven, A., Höller, N., Tscheligi, M., Polymenakos, L., Soldatos, J., Petsatodis, T., Yanguas, JJ (2009). Addressing cognition needs in three European countries with the help of technology. The Journal of Nutrition, Health & Aging, 13 (1): 620.

4.3 Submitted scientific publications

In addition to the published papers, the following papers have been submitted to journals and conferences related to the HERMES project:

- [1] Geven, A., Prost, S., Tscheligi, M., Gonzalez, M.F. and Buiza, C. External Memory Support for Cognitive Care. Submitted to the AALIANCE Conference, 2010
- [2] Trundle, P. and Jiang, J., Episodic memory refreshment through semantics based text processing. Submitted to Journal of knowledge and information systems, 2009.
- [3] Trundle, P., Khelifi, F. and Jiang, J., A Hybrid intelligent Approach for Human Memory Assistance. Submitted to the Journal of Assistive Technologies, 2009.

4.4 Attended events

Event	When and Where	Who	Description
AAATE, 2009 Conference	September, 2009, Italy	CURE	Paper presentation on the interfaces from HERMES MyPast.
CHI 2009	April 2009. Boston, USA	CURE	CURE has presented a workshop paper on user requirement analysis of Hermes system. CHI2009 is the main international conference on human-computer interaction, with special sessions on interaction design for older people. This conference is highly relevant for the design of the user interfaces for HERMES.
DRT4ALL 2009	20 – 22th May 2009, Barcelona, Spain	INGEMA	Oral presentation. DRT4ALL is a national congress which aims to know about latest advances in ICT supporting independent living of people. The oral presentation in this congress provided a general overview about the HERMES cognitive games, the multi touch surface and the focus groups with elderly people and with professionals.
DSP2009, Conference	6-8 July, Santorini, 2009,Greece	AIT	Paper presentations about HERMES technologies
e-Inclusion Workshop	16 March 2009, Brussels	CURE	On the 16th of March 2009, CURE represented the HERMES project in an e-Inclusion workshop on the topic of Ethics and Ageing. Particularly, the topic of research ethics in FP7 projects was discussed in order to find best practices for common guidance.
IAGG World Congress of Gerontology and Geriatrics	5-9 July 2009, Paris	INGEMA	Paper + Poster. This is one of the most relevant congresses in the gerontological area which meets professionals from different fields who work around the world. In this congress the result of the analysis about the differences found in Spain, Austria and Greece in the interviews carried out at the beginning of the project was presented.
International Conference on Acoustics, Speech, and Signal Processing (ICASSP)	April 2009,Taipei,	AIT	AIT has presented its HERMES related work at the ICASSP Conference which focuses on acoustics and speech processing, required for e.g. voice activity detection and audio processing for the HERMES system. AIT has presented the paper, "Voice Activity Detection using Audio-Visual Information".
International Neuropsychological Society 37th Annual Meeting: Lifespan Neuropsychology: Transdisciplinary Issues and New Horizons	February 11-14, 2009 Atlanta-USA	INGEMA	INGEMA has presented a poster show the results found in the memory assessment carried out into WP2. In this congress the most important recent discovers in elderly people's cognition are presented.

Event	When and Where	Who	Description
International Workshop of Ambient Assisted Living	9-12 June 2009, Spain.	UniBrad	The 1st International Workshop of Ambient Assisted Living brings together researchers working on technological solutions to assisting the elderly in living independently. IWAAL promotes the collaboration between researchers in this area concentrating efforts and detecting quality of life, safety and health problems of elderly people at home. Two papers have been presented about the technologies being developed in HERMES. In particular, functionalities to process raw data and metadata based on machine learning approaches.
IWAAL - International Workshop of Ambient Assisted Living 2009	10-12th June 2009, Salamanca, Spain	INGEMA	Oral presentation. IWAAL promotes the collaboration between researchers in this area concentrating efforts and detecting quality of life, safety and health problems of elderly people at home. The oral presentation explained in more detail each one of the HERMES cognitive game and the technology which support them.
Lebensqualität in Alter	19-20 March 2009, Innsbruck	CURE	Participation in the LIA conference, organized by the University of Innsbruck, where the HERMES project was presented to an expert audience.
Workshop on "ICT and Assistive Cognitive Technologies"	19 February 2009, Milano	TXT	On 19 February 2009 TXT participated as invited speaker in an event on "ICT and Assistive Cognitive Technologies" (organised by Milano Ricerche and University of Milan Bicocca) and gave a keynote talk about HERMES. Contacts with EU ICT SAME Project (www.sameproject.eu) were established.
USAB 2009	09-10.November 2009,Linz,Austria	CURE	In the international usability symposium in Linz, CURE has presented a poster and screenshots of the prototypes of Hermes project.
AMI 2009	November 2009,Salzburg	CURE	In the 3 rd International Conference of Ambient Intelligence CURE presented a poster on interfaces of MyPast and Myfuture applications.
AAL Forum Vienna	September, 2009	CURE	The AAL FORUM 09 is the opportunity to share in the formation of a thrilling future and to discuss the topics in various perspectives with all stakeholders of AAL. The „AAL FORUM Vienna 2009“ is the first of a series of events of this type. Through three Tracks AAL Forum 09 will focus on the Joint Programme itself and the rich variety of national and regional initiatives in the field, as well as the innovative and socioeconomic aspects of AAL.
INTERSPEECH 2009	6-10 September 2009. Brighton, UK	IBM	Paper has been presented with a reference to HERMES project and the specifics of the speaker recognition task stemming from HERMES requirements.
Workshop Designing Ambient Interactions for Older Users in conjunctions with AmI-09	18 November 2009. Salzburg, Austria.	CURE, INGEMA, AIT, IBM	Paper has been presented that summarizes and generalizes the experience gathered in HERMES, i.e. related to automatic speech transcription, multitouch interaction, and older people user acceptance of such technology based on the assessment of the HERMES user scenarios.

Event	When and Where	Who	Description
International Expert Workshop European RTD in the field of ICT & Ageing: Lessons learned & issues for the future	16 December 2009, Brussels, Belgium	CURE	This final workshop from the ICT&Ageing project addressed three core areas where ICT generally provides positive potentials with respect to independent living in an ageing society. One of those is particularly addressed by HERMES, i.e. "ageing well at home". CURE has provided inputs on the future directions for research to take based on the experiences from the HERMES project, i.e. focus on universal design issues rather than focusing on people that are currently of old age, addressing vertical integration with the actors involved in realizing independent living solutions as well as a focus on ambience and unobtrusive fault-tolerant operation.

4.5 Other activities

Event	When and Where	Who	Description
AIT Summer School	Athens, Greece, AIT premises, July 2009	AIT	This international Summer School is organized by AIT during the first week of July, and it attracted students from multiple countries. A one-day workshop within the Summer School is devoted to presenting HERMES results on perceptual processing, the multi-touch surface, as well as the development of cognitive training games.
Data Mining in Bio-medicine	Paiania, Greece, May 2009	AIT	AIT organized the Data Mining in Bio-medicine conference. The conference focused on data analysis for large amounts of data, i.e. with respect to data mining techniques to be applied on data collected by HERMES system.
HCI International Congress	19-24th July 2009, San Diego, CA, USA	INGEMA	The oral communication is presented in the Cognitive Accessibility and Cognitive Support Session. The information exchanged allowed us to improve the HERMES cognitive games in terms of accessibility and provide us with ideas for developing new games.
International conference on Agents and Artificial intelligence	January 22-24, 2010 Valencia, Spain	UniBrad	Two simultaneous but strongly related tracks are held, covering both applications and current research work within the area of Agents, Multi-Agent Systems and Software Platforms, Distributed Problem Solving and Distributed AI in general, including web applications, on one hand, and within the area of non-distributed AI, including the more traditional areas such as Knowledge Representation, Planning, Learning, Scheduling, Perception and also not so traditional areas such as Reactive AI Systems, Evolutionary Computing and other aspects of Computational Intelligence and many other areas related to intelligent systems, on the other hand.
OASIS 1st International Conference	November 4-5, 2009 Florence, Italy	TXT	OASIS (www.oasis-project.eu - Open architecture for Accessible Services Integration and Standardisation) is an Integrated Project funded by the EC about e-Inclusion. TXT presented a HERMES poster and participated in a concertation meeting to discuss joint dissemination&exploitation activities and knowledge transfer between HERMES and OASIS.

5. Planned activities

Planned activities are categorized by the same event categories that have been highlighted in chapter 3 (Dissemination Plan). The events planned for 2010 are described in the table below.

5.1 Scientific Dissemination Planning

Event	When and Where	Who	Description
Pervasive Health Conference	22-25 March, 2010, München, Germany	AIT	The Pervasive Healthcare conference aims to gather together technology experts, practitioners, industry and national authorities contributing towards the development and application of human-centered pervasive and ubiquitous computing technology for healthcare and wellness.
ICASSP 2010	March 2010, Dallas, Texas, USA	IBM	A major international conference on speech processing technology and its applications. A paper describing our speaker recognition work in HERMES has been accepted and will be presented at the conference.
PETRA 2010	23-25 June, Samos, Greece Samos, Greece	CURE / AIT	The 3rd International Conference on Pervasive Technologies Related to Assistive Environments
ISAmI 2010	16-18 June Guimarães, Portugal	INGEMA	Ambient Intelligence (AmI) is a recent paradigm emerging from Artificial Intelligence (AI), where computers are used as proactive tools assisting people in their day-to-day, making everyone's life more comfortable. It is planned to send a paper with the results achieved in the first trial (both in Vienna and in San Sebastian)
DIS 2010	16-20 Aug, Arhus, Denmark	CURE	This premier conference on design-related activities provides us with a way to present our scientific work on interaction design from the project. DIS addresses design as an integrated activity. It brings together professional designers, ethnographers, systems engineers, usability engineers, psychologists, design managers, product managers, academics and anyone involved in the design of interactive systems.
NordiCHI 2010	16-20 October, Reykjavik, Iceland	CURE	One of the main European scientific conferences on human-computer interaction. A special session will be devoted to Information visualization and presentation, which is the main topic of the HERMES front-end applications. Further topics include Ubiquitous, pervasive, and mobile interaction, adaptive and adaptable systems and ambient intelligence, which are all directly addressed by the HERMES project. CURE intends to submit a paper about the user evaluation field trials to this conference.
ASSETS 2010	October 25 - 27, 2010 Orlando, Florida, USA	CURE / INGEMA	The ASSETS series of conferences explores the potential of Computer and Information Technologies to support and include individuals with disabilities, and those around them. ASSETS is the premier forum for presenting innovative research on the design and use of both mainstream and specialized assistive technologies

Event	When and Where	Who	Description
AMI 2010	Malaga, Spain	CURE / AIT / INGEMA	AmI-10 is the fourth edition of this conference after AmI-09 in Salzburg, AmI-08 in Nürnberg and AmI-07 in Darmstadt. The conference aims to bring together researchers from academia and industry from various disciplines that constitute the field of Ambient Intelligence to present the latest results, discuss the state of art and think about the future. CURE aims to host a 3 rd workshop at this conference and thereby provide a venue for the AAL community to present and discuss assistive technology in the ambient intelligence domain.

Table 2: Planned Scientific Dissemination Events for 2010

5.2 Awareness of AAL and Clustering Planning

Clustering activities have been planned for 2010. Since the ICT 2008 Networking Session and the workshop series in 2nd and 3rd Conferences on Ambient Intelligence are great success, we will continue this kind of events in 2010.

Particularly, the following events are planned for 2010 that are organized by members of the consortium to increase awareness for the topic and to present a venue for researchers in Europe to share their results.

Hermes will continue clustering activities through 2010, and the HERMES project will participate in these activities as much as possible when deemed useful for the harmonization of HERMES efforts and results with other European AAL projects.

Event	When and Where	Who	Description
AALiance 2010	March 2010, Spain	CURE, INGEMA	<p>The AALIANCE Conference is conducted by the AALIANCE coordination action towards the end of the project's lifetime. The conference will present the most important findings of the AALIANCE project, i.e. the updated AAL research roadmap, an AAL strategic research agenda, an overview of AAL policies and status of standardisation in the AAL domain. On top of this, AAL technologies, enabling elements, and business cases will be presented.</p> <p>The conference aims to widely disseminate and reflect these significant results with a broad audience of AAL stakeholders which will be used to determine necessary further directions of AAL.</p> <p>The Consortium will attend the event and will submit a presentation to the conference in order to disseminate the results from the user trials within the community.</p>
Workshop on Cognitive Support Technology for Older People	May 19th, 2010, London	CURE, INGEMA	The goal of this workshop is to share best practice and to generate new conceptual frameworks for how to advance, promote and spread assisting technology research for older people. A demo of both Vital Mind and Hermes platforms will be available for the entire workshop duration. The target audience is a mix of public and exploitation partners that are interested in cognitive support technology.

Event	When and Where	Who	Description
Conference on Assistive Technology in AAL domains	June 2010, Athens	AIT	AIT plans to organize a conference in the domain of Assistive Technology, eHealth and AAL with a focus on a broader audience, incorporating e.g. research, general public, industry, practitioners and politicians to collaboratively discuss the open challenges in the field.
AAL Forum 2010	September 15-17 th , 2010 Odense, Denmark	CURE, INGEMA, AIT	The AAL Forum's workshops, exhibition, poster sessions and social events will offer a broad variety of opportunities to get an overview, to exchange views and discuss controversial perspectives and ideas on the domain of ambient assisted living. The partners are investigating the possibilities of presenting HERMES at a booth at the AAL Forum in Odense.
AMI 2010	November 2010	CURE	AmI-10 is the fourth edition of this conference after AmI-09 in Salzburg, AmI-08 in Nürnberg and AmI-07 in Darmstadt. The conference aims to bring together researchers from academia and industry from various disciplines that constitute the field of Ambient Intelligence to present the latest results, discuss the state of art and think about the future. CURE aims to host a workshop at the conference and thereby provide a venue for the AAL community to present and discuss assistive technology in the ambient intelligence domain.

5.3 Public Dissemination

Public dissemination in 2010 will continue with frequent media awareness in the national press about the project, its goals and its intermediate results.