
HERMES - Cognitive Care and Guidance for Active Aging
FP7-ICT 216709
Specific Targeted Research or Innovation Project

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Duration: 39 months



D.9.2c Dissemination Package

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HERMES

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Abstract

This deliverable contains the dissemination materials that have been created as part of the project in the third year of the project in terms of addressing a general audience. It reflects on the dissemination materials planning from the second issue of this deliverable (D9.2b) and describes which materials have been achieved.

This deliverable is accompanied by a second deliverable describing the exact measures taken to present the project on specific scientific events (i.e. publications at conferences and in journals, exhibitions). These specific actions are described in the deliverable “D.9.3c. Dissemination Report”.

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1. Introduction

The HERMES project focuses on a range of dissemination activities aimed at reaching the three main target groups of academics, industry and the general public. To this extent, dissemination materials are produced throughout the project, that allow interested individuals and organizations to understand the scope and content of the project and the outputs of the project that can be adopted for further use.

During the 39 months of the project runtime a couple of dissemination materials have been created. First of all, the project website that has been redesigned completely once and that is updated frequently in order to publish latest news. More detailed information about the progress of HERMES was published via the project newsletters that were sent around about every six month. For the representation of HERMES at events there are posters summarising the approach and progress of HERMES that have been updated frequently. As give-away at those events there was the project leaflet that had been used mainly in the first one and a half year of the project time and that was replaced by the HERMES brochure later on. The glossy project brochure is more detailed and presents the consortium in a more beautiful and handy manner. Furthermore, various milestones of the project have been documented with video recordings. The latest ones and the still up-to-date ones have been made available at the project website.

The yearly deliverable series D.9.2 (a, b, and c) describes the project materials that have been created during the project. In addition the Deliverable series D.9.3 (a, b, and c) describe the scientific publications and public events that have been presented and attended in the course of the project.

2. Dissemination Materials in the last project year

2.1 Project Website

One of the primary dissemination resources to reach this goal is the project website that can be reached under <http://www.fp7-hermes.eu> which presents information for all target groups. During the last year of the HERMES project the following updates have been delivered:

- The latest news about the project have been updated frequently
- The new newsletters, the prototype videos and the public deliverables have been uploaded

The website is kept up-to-date throughout the project (Figure 1).



The screenshot shows the HERMES project website. At the top, there is a blue header with the HERMES logo and the tagline "Cognitive Care and Guidance for Active Aging". Below the header is a search bar with a "Search" button. The main content area is divided into three columns. The left column contains a navigation menu with links to Home, Project Objectives, Project Summary, HERMES in daily life, HERMES Technology, Videos, Partners, Latest news, Newsletter, Publications, and Contact. The middle column features three news articles: "Review Meeting in Brussels was successful" (20 May 2011), "The HERMES project is finished" (31 March 2011), and "Second user trial phase completed" (23 March 2011). The right column contains a "Partnerarea" with a login form (Username, Password, Forgot Password?, Login) and the logo for the SEVENTH FRAMEWORK PROGRAMME.

Figure 1: HERMES Website

2.2 Project Newsletter

The second channel through which to reach the general public has been the newsletter. The latest two newsletters have been sent to the general public and placed on the website in September 2010 and March of 2011.

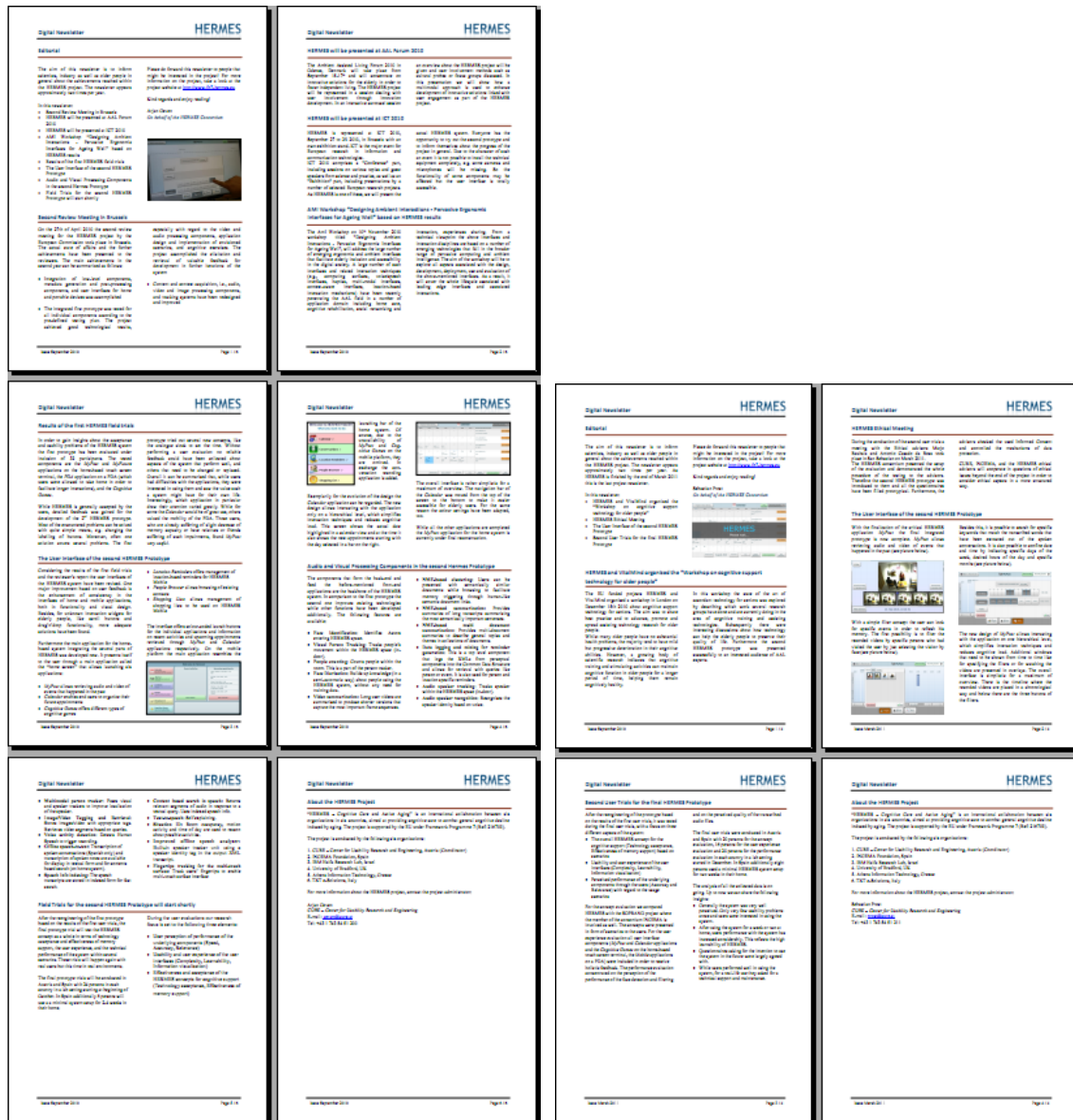


Figure 2: The two latest Newsletters

2.3 Project Poster

The project poster has been prepared during the first year of the project and slight changes were made in the second project year for use at various occasions where the HERMES consortium is present (see Figure 3). Furthermore, a second HERMES poster has been prepared for the AAL Forum 2010 with the focus on the user involvement.

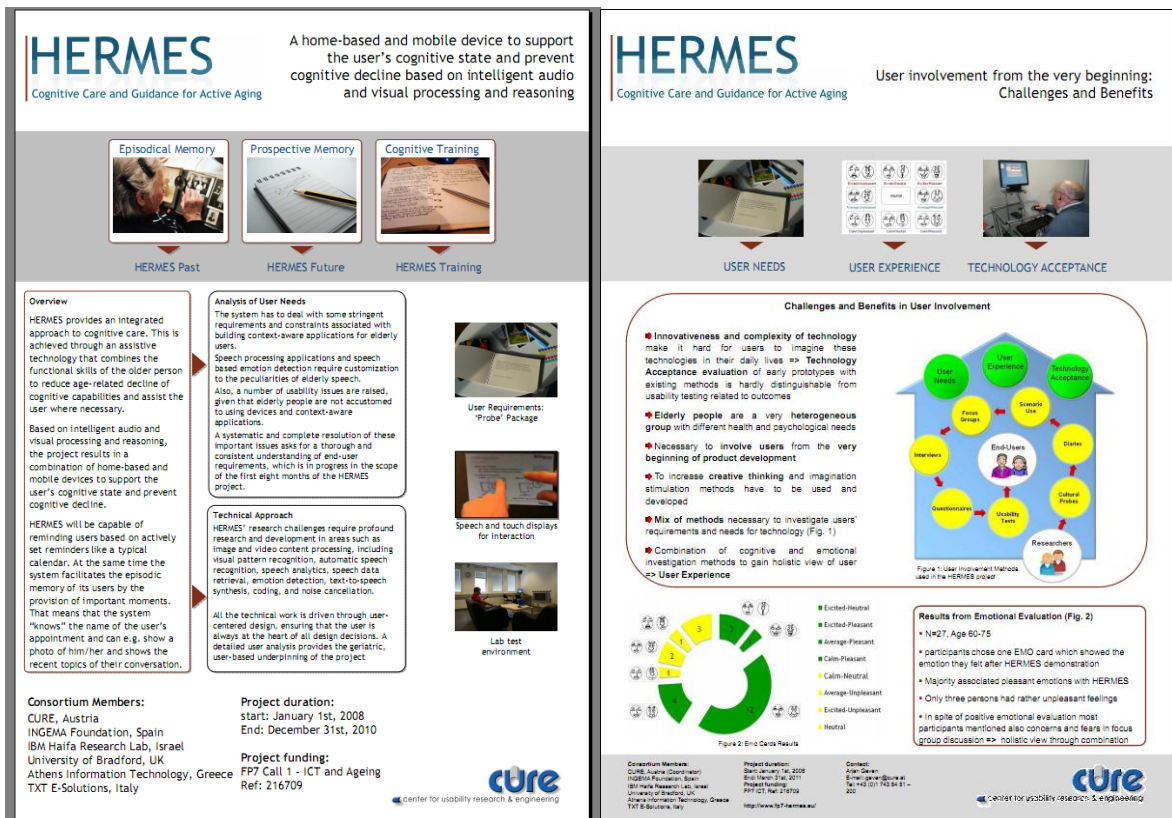


Figure 3: HERMES Project Posters

2.4 Project Brochure

The project brochure is the more detailed, glossy version of the former project leaflet that has not been used anymore in 2010 respectively 2011. It is more sophisticated in the print and presents the consortium in a more beautiful manner at the various events. In the brochure more space can be devoted to the individual components as well as their integration. The brochure was passed out at the various events where HERMES had been presented like the ICT2010 in Brussels or the AAL Forum 2010 in Odense. All attended events of the last project year are listed in D9.3c. The brochure was used as give-away for the visitors of these events and therefore contained all important information about HERMES and its approach as a memory support tool.



Figure 4: HERMES Brochure

2.5 Video Materials

Screen recordings of the individual components, particularly about the interface components which show details about the user interaction, and videos of various scenarios with real user involvement have been produced with the consent of the users. All videos have been made available through the project website, which contains the following video elements:

- **A demonstration of the applications available in the Home System (2nd prototype):**
These videos demonstrate the functionality of the HERMES Home system. The use of all components except the cognitive games has been recorded for showcasing the implemented features.
- **A demonstration of the applications available on the Mobile Device (2nd prototype):**
These videos demonstrate the functionality of HERMES Mobile. The use of all components has been recorded for showcasing the implemented features on the PDA.
- **A demonstration of the Cognitive Games available to support cognitive training:**
These videos demonstrate the three cognitive games Maze, Who-is-Who and Puzzle. Playing these games serves as cognitive training.
- **Scenarios using HERMES MyPast to support episodic memory:**
These three videos show scenarios how HERMES can be used through the MyPast application to support the user's episodic memory alone and in conversations with others.
- **Scenarios using HERMES Calendar to support prospective memory:**
These videos show scenarios how HERMES can be used through the Calendar application to support the user's prospective memory through advanced activity reminding.
- **Scenarios using HERMES Mobile to support the user on the go:**
These four videos show scenarios how HERMES can be used through the applications on the mobile device to support the user's episodic and prospective memory.
- **A video of the user evaluation trials of the first prototype in December 2009:**
This video is a montage of the first user trials at the end of the year 2009 where the usage of HERMES is demonstrated and the participants say a few words about their opinion about HERMES.

The link at the video page of the project website: <http://www.fp7-hermes.eu/video.html>

3. Dissemination Material beyond the end of the project

In order to remain in the mind of the research community and to offer preparation and information possibilities for further projects the HERMES website with all mentioned materials and the public deliverables will be sustained. It will provide all insights achieved for the next years. This could be helpful for further projects in particular within the scope of the actual FP-7 call objective ICT-2011.5.4 ICT for Ageing and Wellbeing or within the scope of the AAL JP Call 4 where both focus topics “Orientation and Navigation” and “Assistive Technology” can benefit from insights out of the HERMES project. In excess of the maintenance of the currently available information, the HERMES consortium will publish further developments of the integrated components, news about memory support systems and similar topics at the project website at irregular intervals.